



MEGHSHALA

6TH ANNUAL REPORT 2019 - 20

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Vision

Educating for a better world

Mission

Meghshala aims to transform education by helping teachers create inclusive, accessible and equitable classrooms, designed to help students become responsible global citizens.



A Note From Jyoti Thyagarajan

(Founder and Managing Trustee)

Meghshala was born quietly in the “witching month” between 2013 and 2014. To some people, witching might sound toxic, but I never forget the presence of the Good Witch of the East, who was magical. But she was also good and very clever and worked in very special ways. Meghshala is like her in lots of different ways and that pleases a lot of people.

This Annual Report stands on a cliff, and looks forward into the mountains because that is where we are going next year. Our collective hearts sing, as the North East States of India beckon and we are not stopping to argue! We have been very warmly supported by two stalwarts, Tata Trust (through Social Alpha) and CISCO. We have already signed an MOU with Manipur and Sikkim is cleared with the Department of Education in Gangtok, and so close to closure.

On the product development side, many people have told us that, in the NGO space, we are considered the gold standard. We are only too pleased to hear that funders ask fellow ed-tech NGOs questions like, “If Meghshala scores 10, where would you place your product?” This did not happen by accident. It is because we craft lessons, that fronts good teaching above all else, and that build analytical skills, appreciation for concepts and builds character on the side. Our lessons communicate to students using natural and easy language and to the teachers with respect and gravitas.

We make and film experiments and students in turn are able to do their own experiments and share with the class. Our lessons showcase ethnic crafts such as beautifully woven sarees, and encourage students to even consider making a profitable career in the traditional arts and crafts.

We highlight our rich wildlife so that those living in the buffer zones will take care of the space that wild animals need to live. In these ways we promote a balanced future for communities. It is a thing of pride for me, personally, to work with this group of people that I have the good fortune to see at Meghshala every morning.





About Us

We are an organization BY and FOR teachers. We firmly believe that our impact will enable a teacher to deliver a quality lesson in class. Meghshala's approach was one of the earliest to reach classrooms in India. We focus on the teachers in the classroom because we believe that if the teachers are trained, students will have a better tomorrow. Our mission is to open up the way to teach for the future by moving away from outdated teaching methods that make students passive learners. This will help transform schools into vibrant learning spaces.

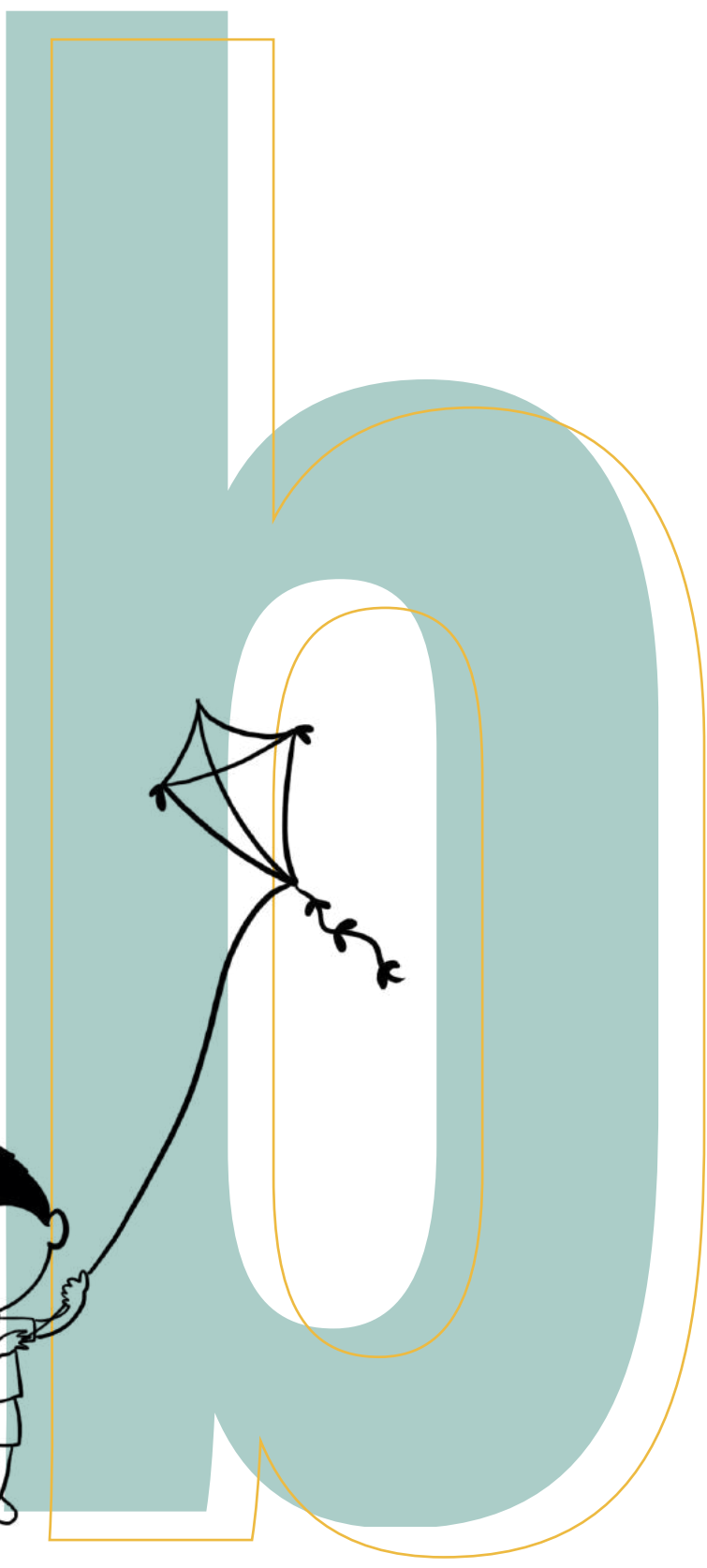
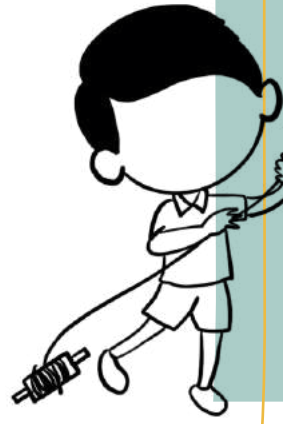
Supporting the Role of the Teacher

Meghshala classes are meant to go from being lecture-based to interactive, task-based, and innovative. In this, the teacher plays the role of a facilitator who can engage students in active learning where they become the makers of their knowledge. The role of the teachers is to facilitate and guide the thinking of students and help them arrive at conceptual understanding.

The following competencies and skills in teachers are targeted for them to imbibe:

- An ability to build a strong class culture of enjoyment in the classroom, a desire to learn through inquiry and a sense of purpose
- A constant check for student understanding in multiple ways
- An ability to imbibe values in everyday lessons
- Being creative and collaborative
- Understanding student needs
- Teaching to build vibrant learner profiles in the cohort of students





Our Product

- Meghshala's flagship product is a rich repository of curriculum-aligned, e-lessons. Created and curated by a team of teachers from diverse backgrounds and experiences, our world-class e-lessons reach untrained government school teachers and help them contextualize pedagogy into everyday classroom teaching.
- Our content is organized subject-wise and grade-wise. Meghshala e-lessons are forty-minute, multilingual e-lessons enriched with engrossing audio-visual content offering a multi-sensory experience for the learner.
- The world-class pedagogy is reflected in the teacher instructions and the five key learning principles - active engagement, creative, critical, reflective and empathetic thinking. The lessons are carefully designed to sensitize and inculcate important values such as gender equity and tolerance.
- Our key innovative feature is that the lessons are contextualised to suit local culture and language, and are translated so that they become a rich and relevant resource that fosters meaningful knowledge-sharing.
- Through feedback systems, we hear back from our teachers and their valuable inputs allow us to go back to the drawing board and align our offerings to their requirements.



Our Android Application

The Meghshala android application is available on Google Play Store and teachers all over the world can access Meghshala content for free. This well-designed app fits right into the palm of the teacher.

Seamless access to content is hindered by technological barriers and human inconveniences - these include smartphones lacking space to store content, limited access to the internet, and personal reluctance to pay for internet access. While most android applications require high data and network, Meghshala applications work even without the internet. We have built-in offline capabilities within the app to help teachers use it in the absence of the internet connectivity.

Our Web App

A recently created online web tool, the Meghshala web app allows users to access all the content that is available on the Meghshala android app. This medium is great for users without an android phone. Teachers can use this user-friendly, web app using any device that has the internet and can easily realign their teaching methods by sharing the screen and opening lessons.





Our Strategy

Meghshala changes ground realities in schools by focusing on the teachers and helping them to be instructional leaders in the classroom.

Meghshala's implementation strategy is two-pronged; besides providing a hardware kit (mainly a projector and a tablet loaded with our content), and an android app, we now offer a Meghshala web app, by which teachers in most parts of the world can access our content for free.

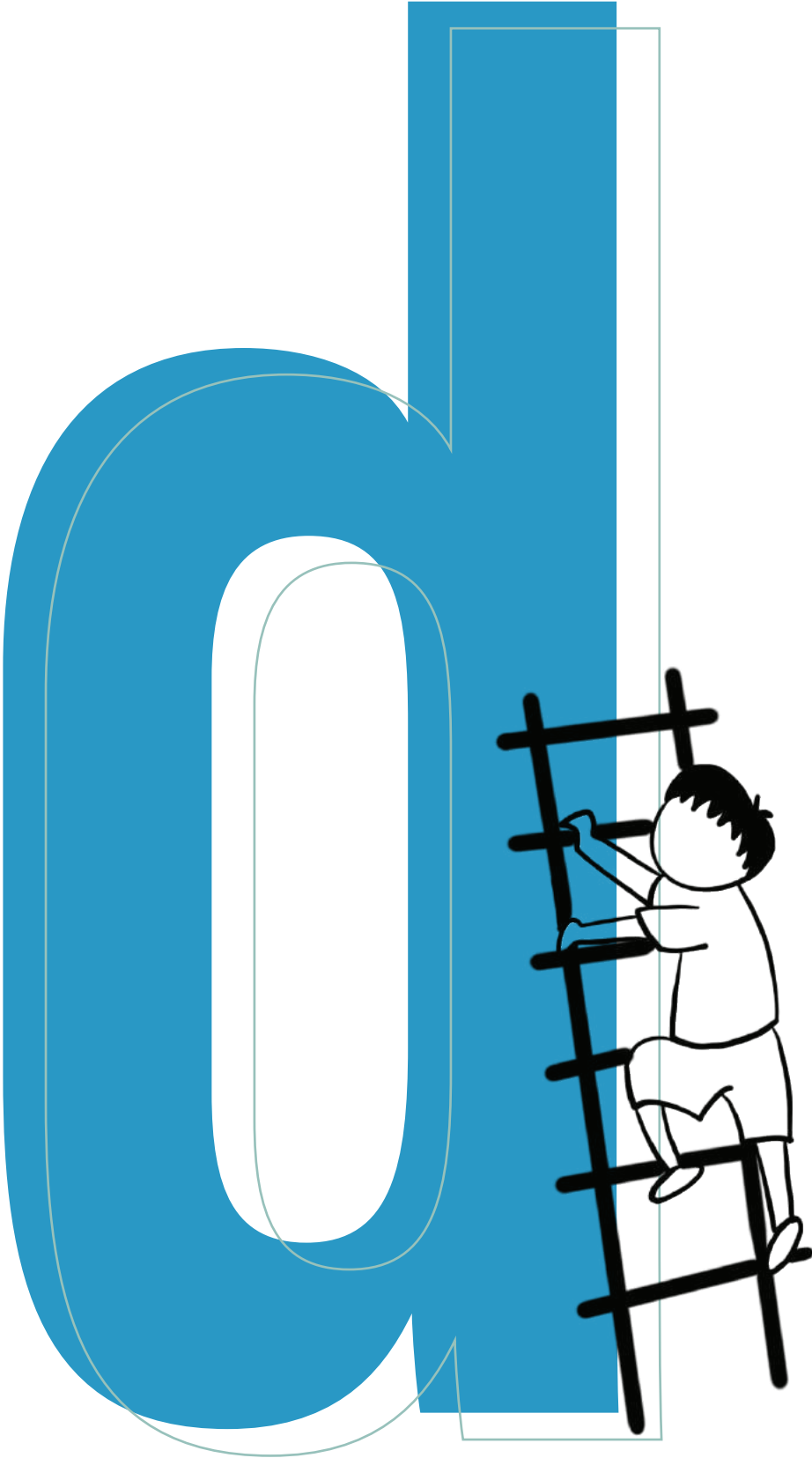
We regularly measure both student and teacher outcomes. The base-line and end-line assessments of our users are conducted with carefully designed rubrics and a third-party consultant provides the analysis of the assessments. We also conduct classroom observations and feedback sessions with teachers to understand our target group. Our innovative solutions include an upgraded Forms App feature to collect qualitative data. We use Exotel, a cloud telephony system, to conduct IVR surveys and to act as a dedicated helpline number. In addition, we have an offline-content box (an android-based basic computing device that acts as a local server) that holds all our lessons on an SD card, to help those with limited or no internet connectivity.

How we implement:

Minimum touchpoint: In this model, technical and pedagogical support is provided to teachers who reach out to us on our helpline number or email.

Maximum touchpoint: In this model, the Meghshala Implementation Associates visit schools periodically to support teachers in using technology to teach effectively. They observe classes in action and discuss teaching-learning strategies with the teachers. Feedback collected in these sessions is relayed back to the office for product iterations and to plan interventions.





Our Progress

2016

Thanks to the latest technology, we migrated from an electricity-dependent computer and projector to a battery-powered, wireless mode. In this way we achieved unprecedented scale, reaching even remote rural areas where connectivity was unheard of.

2017

In August, with the unwavering support of Tata Trusts, we launched the Meghshala android app, which is available on Google Play Store, free of cost. Our strategy became two-pronged; besides providing a hardware kit (mainly a projector and a tablet loaded with our content), we also offered a Meghshala android application, by which teachers in most parts of the world can access our content for free.

2018

With support from the TATA Trusts, we created content aligned to the NCERT (National Council of Educational Research and Training) curriculum, piloting these lessons in schools across several states.

2019

In March, we went live on DIKSHA, the National Teachers' Platform for India, supported by the Ministry of Human Development.

In 2019, we extended our presence to the North East of India, namely Sikkim and Manipur and Meghalaya. We work with the state education departments of the governments of Karnataka, Manipur, Sikkim, and Meghalaya. We have a direct presence in 3500 schools and reach out to 7000 teachers.





Expanding Our Footprint

Journey to the North-East of India

Largely isolated from the rest of India, the North East states are treasured for their unspoiled beauty. Yet, their very geography and climate pose a big challenge to development.

In addition, poor power generation, limited media coverage, and lack of attractive infrastructure discourage business initiatives in these regions. According to conservative estimates, there are 15 lakh unemployed youths in the region. Education, in particular, suffers due to inadequate funds and infrastructure, teachers' absenteeism, lack of innovation and research and limited access to technology.

With the help of an educator from a North East state, we started contextualizing Meghshala content for schools across the North East of India and added feature stories and colorful illustrations with a local flavor. We also began tapping local talent to help in implementation and organized training sessions for the teachers. Little did we know then that we would be signing not just one but three MoUs, starting with Manipur, followed by Sikkim and then Meghalaya.

Manipur

'Jewel of India', 'Switzerland of the East', 'Flower on Lofty Heights' are some of the sobriquets given to Manipur, honouring its wealth of natural beauty. In 2019-2020, with the support of Cisco, we began to implement our program, starting in Manipur, in 500 schools impacting 1000 teachers and 30,000 students from 5 districts Imphal West, Thoubal, Churachandpur, Senapati and Ukhrul. Meghshala's Bangalore team visited Manipur in the month of May and trained 15 Implementation Associates. In places like Senapati, Ukhrul, and Churachandpur the terrain was so difficult that the IPA's took hours and in some cases, they took more than a day to reach one school.

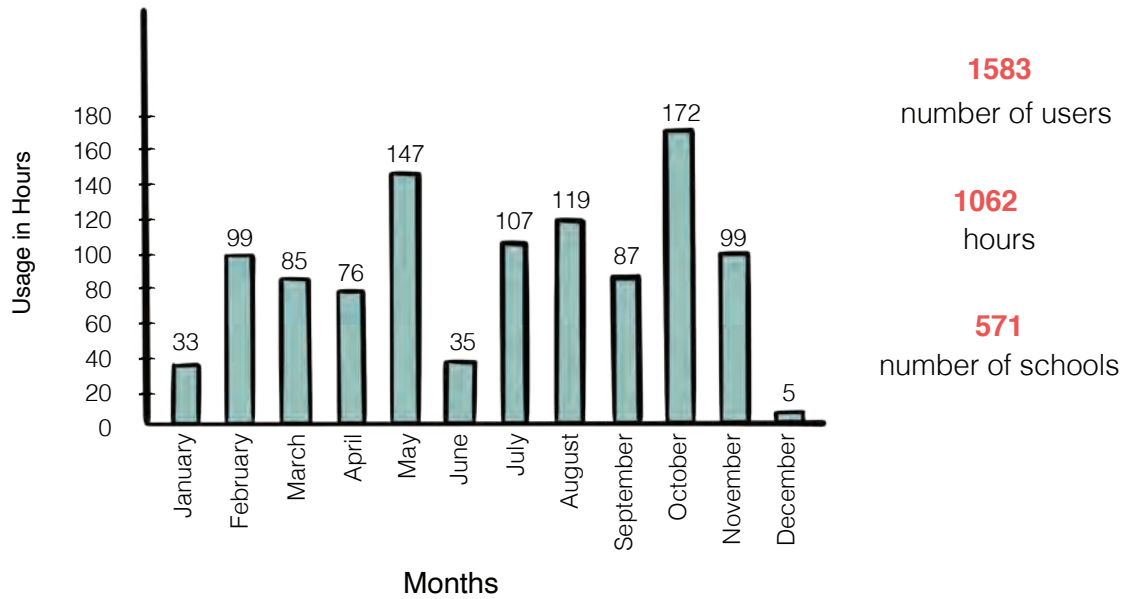


They had to trek for several hours, hire a small boat, cross an old bridge and reach the schools. We trained 804 teachers in 40 training sessions.

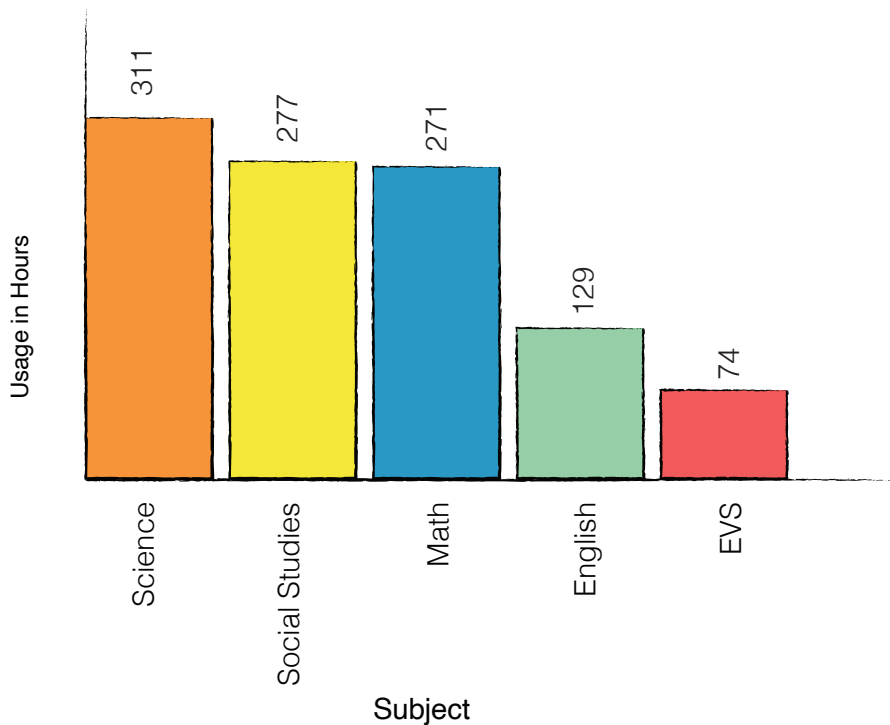
We realised that community, family and parents play a very important role in a child's education and hence we decided to engage and interact with the communities across the five districts all at Meghshala's own expense. We observed that the families were very involved and curious to understand Meghshala and how as parents they can help their children when they return from school.



Distribution by Month in Manipur



Distribution by Subject in Manipur



Sikkim

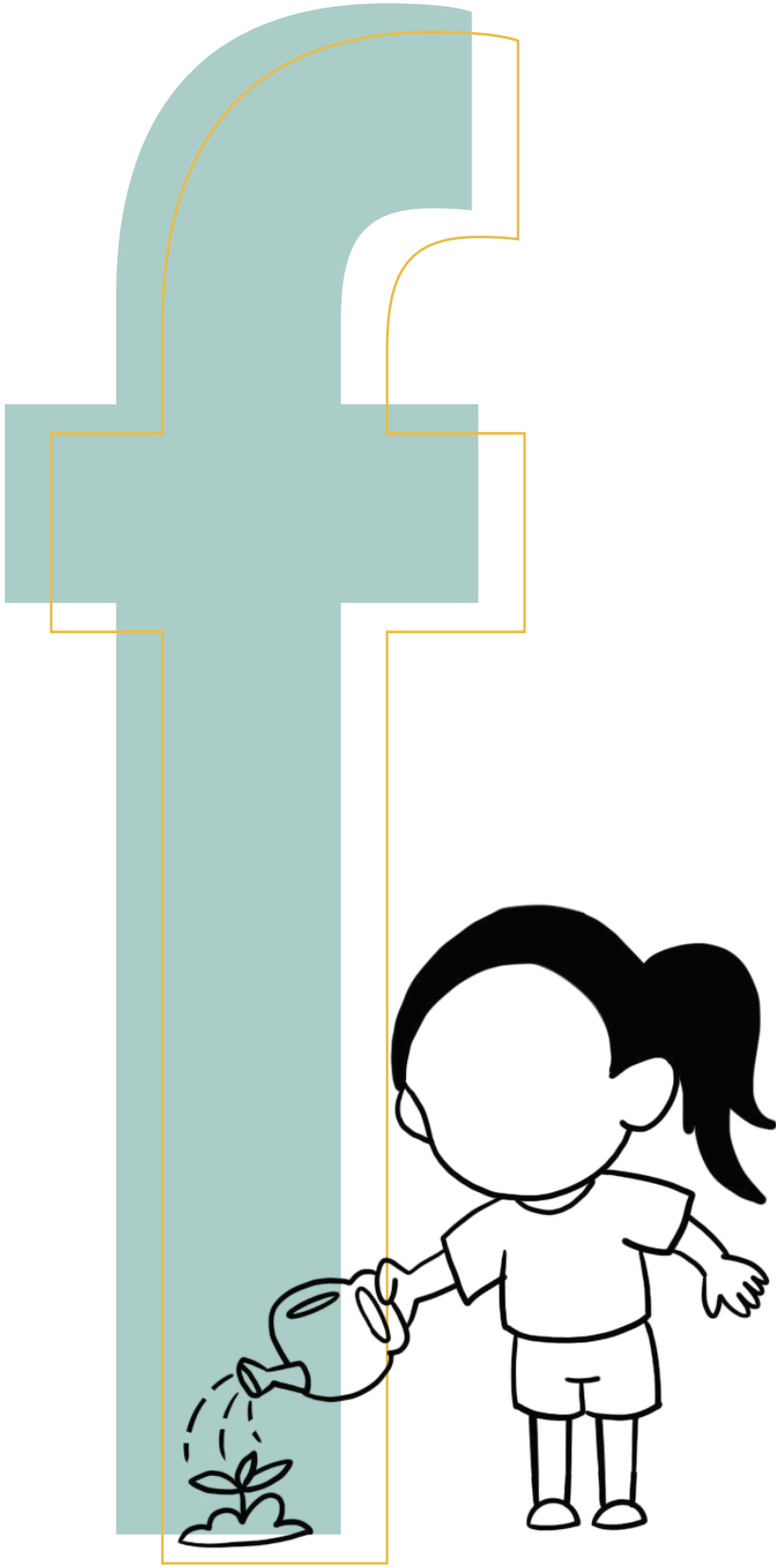
Sikkim, host to Kanchenjunga, the third highest peak on Earth, was the next step in our progress. With the support of CISCO, we hoped to take our intervention to 200 schools, 400 teachers and close to 12000 students, the primary beneficiaries.

We surpassed our reach goals with minimum effort. Our product was well received and today we are in the hands of 915 teachers from Manipur and 668 teachers from Sikkim with usage for over 1062 hours.

Meghalaya

When the wettest region of the country, with the highest rainfall, beckoned to us, we worked with the same anticipation and determination. In March 2020, the Meghalaya Education Department and Meghshala signed an MOU for an intervention with the support of Lenovo India. The plans were chalked out but the unforeseen global pandemic, COVID-19, and the resulting nationwide lockdown left our hands tied for a while.





Supporting Learning During Crisis

Teacher Training in the North East

COVID -19 forced schools to close their doors but we continued to reach out to teachers struggling with the new wave of online education. We have initiated online training for the teachers in Sikkim and as of now we have equipped 45 teachers in the use of technology tools such as Google Meet, Google Classroom, Zoom etc. We have recently received permission from the Education Department of Sikkim to train more teachers. In addition, a private school in East Gangtok has requested Meghshala to conduct a training session for their staff during the pandemic.

Our field team visits the safe, green zones to help students learn through these new technology tools. This is to ensure that they can continue to learn even if their parents do not have a smartphone. We also have a dedicated helpline number provided to teachers, students and parents to reach us in times of any assistance required.

We have also initiated online training for the Block Education Officers in Meghalaya so that they can learn to use these new technologies and in turn train their staff members to use it in schools. Since they have the authority to take it to their higher bureaucracy we felt it necessary to train them and help them understand the importance of this during these unprecedented times.

Intervention in Interior Karnataka

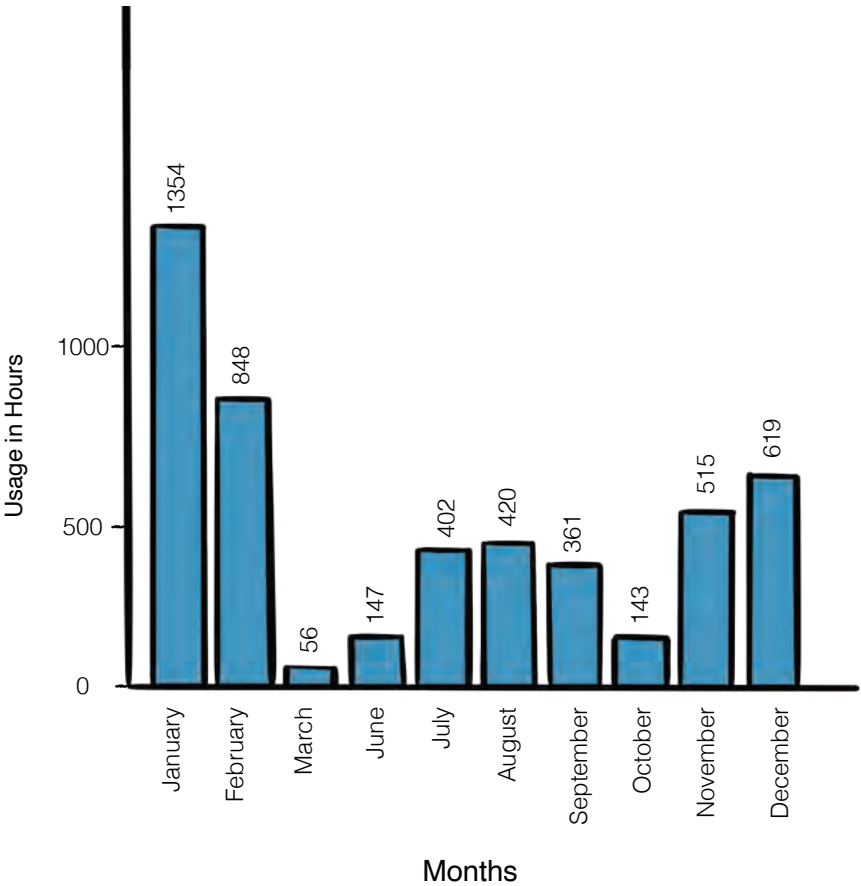
The relentless monsoon rains in 2019 severely disrupted the lives of thousands of residents in North and South Karnataka and left the infrastructure in schools in bad shape. The students and teachers lost their textbooks and study materials. Meghshala and Lenovo partnered and reached out to 386 schools in 8 districts in the interior parts of Karnataka belt, which were worst-hit. The goal was to help teachers and students to get back on track with the help of technology.



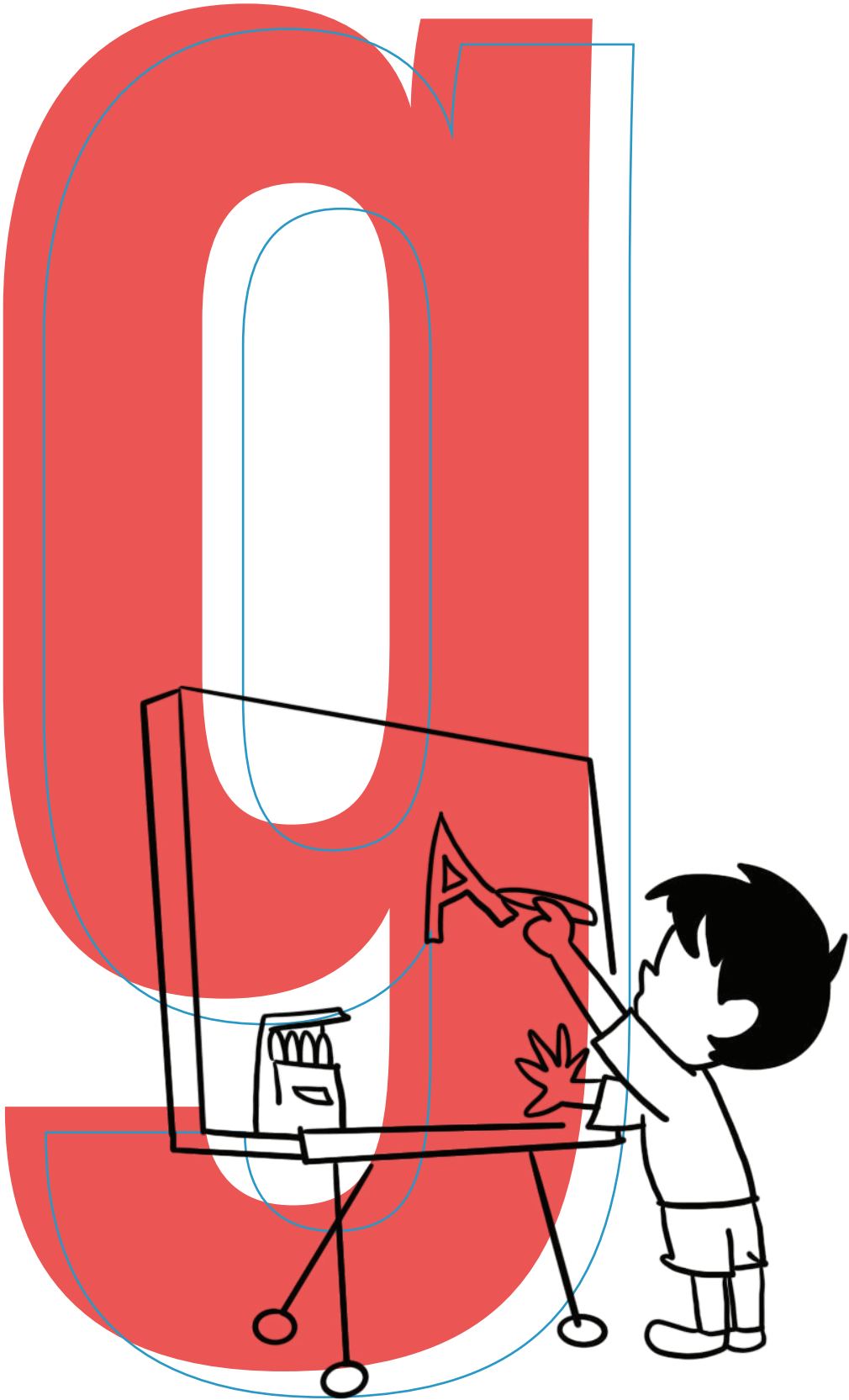
There seemed to be a need for an intervention to build more confidence among teachers. Accordingly, Meghshala conducted 12 sharing meetings in close coordination with the block education department. These sharing meetings enabled teachers to save time and easily prepare to teach a good lesson. Teachers also shared their technical and non-technical concerns and we addressed these.

The sharing meeting showed remarkable results. The app usage hours increased from 515 hours in November 2019 to 1354 hours in January 2020 - more than a 200% increase. The teachers seemed to have more confidence in using the app and found it useful as it was saving them time and providing them with innovative ideas to create engaging classrooms.

Increased Usage Post Sharing Meeting



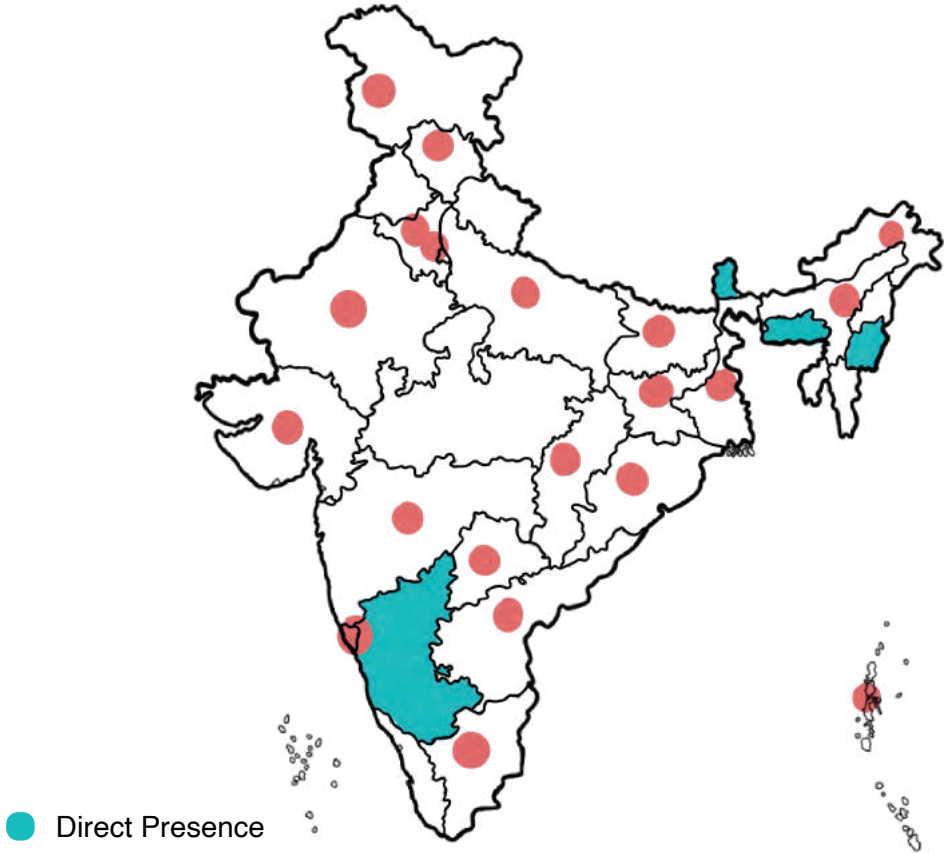


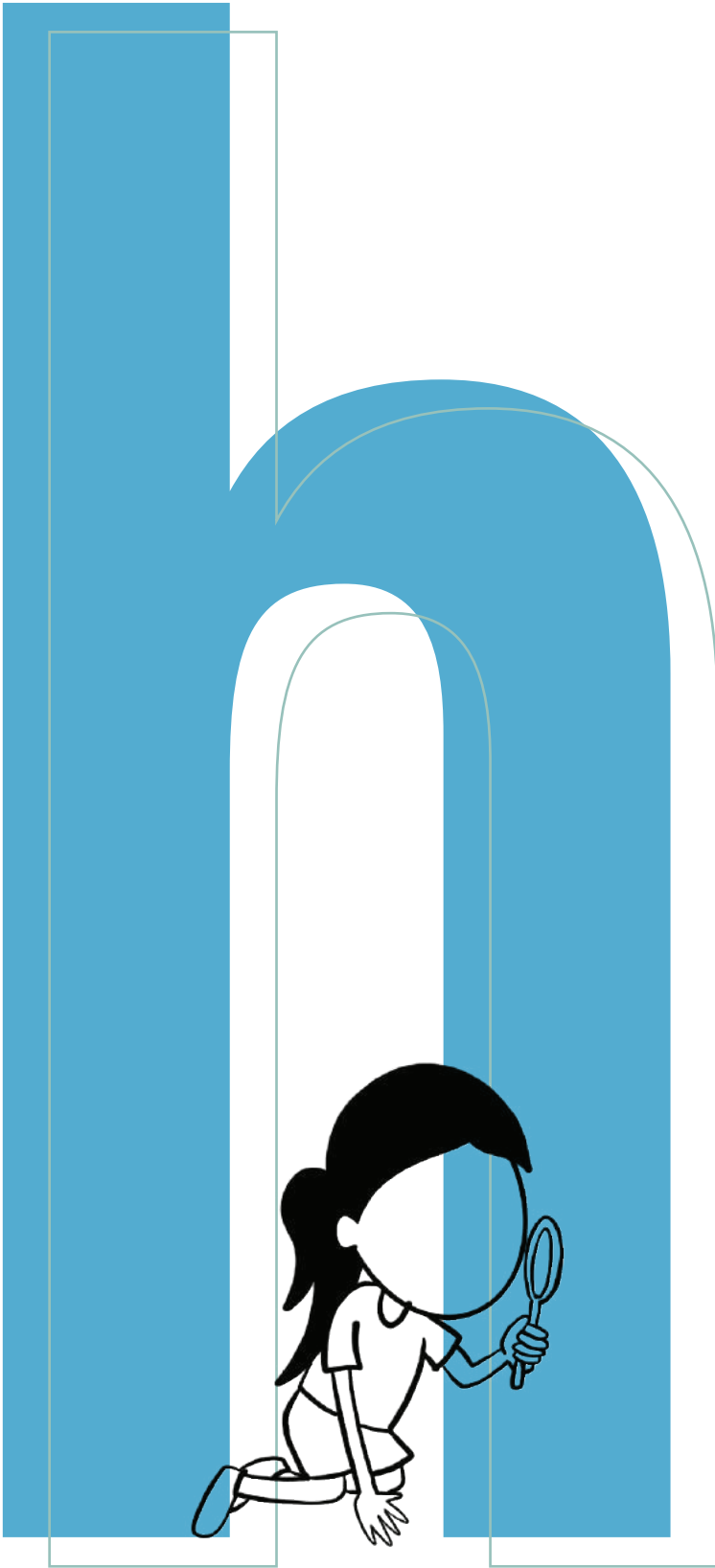


Every Dot Tells A Story

We have expanded our footprint across the country. Meghshala’s curriculum-aligned content has helped us reach various states. The map represents our reach; from Jammu and Kashmir in the north to Tamilnadu in the south of India. Thanks to technology, the world is shrinking so we are sure we can help educators anywhere access our world-class lessons with ease.

Meghshala has always wanted to go where the need is the most. The North-East states of India, like many regions of our country, suffer due to inadequate infrastructure, teacher absenteeism, and other common problems that affect schools. However, unlike the rest of India, the North East states have seen the lowest intervention in education in India. We have entered this new region and have customized the NCERT content for these states.





Measuring Impact

At the most basic level Meghshala tracks the reach of its application based on the location from where it is downloaded from Google Play Store. We capture patterns of usage of our e-lessons which enables us to analyse teacher engagement by grade, subject, time of day, etc. We qualitatively assess the pedagogical progress of the teachers and holistic learning of students periodically.

We use a two-pronged approach to consistently monitor and evaluate.

- (i) We use **quantitative data** measured through our app usage.
- (ii) We conduct independent research for **qualitative data** that will help us understand the needs of our teachers.

(i) Quantitative data

The beginning and end of the academic years are different in different parts of the country. Our usage data shows our app usage from June 2019 to May 2020.

About 54% of app usage is from our funded schools which have the direct support of implementation associates. 46% of the app usage can be attributed to those teachers independently using our content.

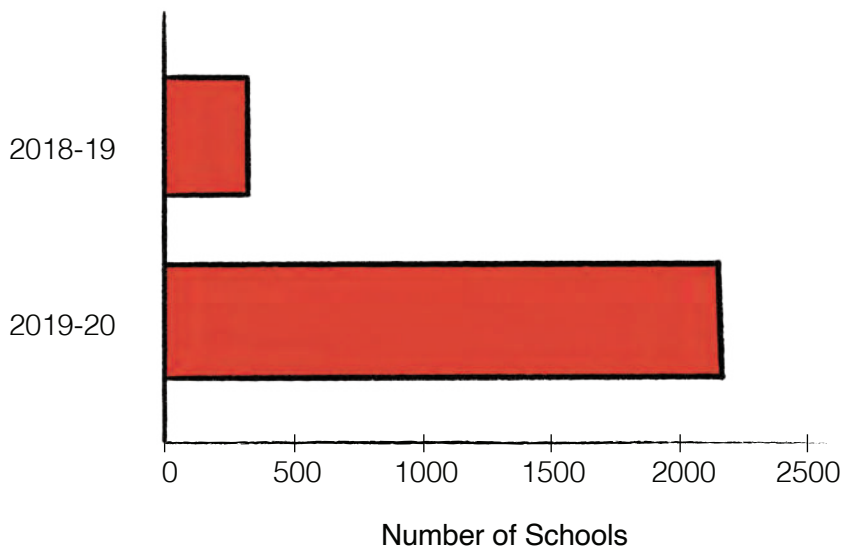
This almost equal distribution of usage - be it supported or independent - shows the value of our content across the user base. It also reflects on how teachers are able to navigate our application smoothly and easily adapt our content to their classroom settings.

In the year 2019-20, we reached 2147 schools in Karnataka and compared to the 323 schools in 2018-19, this is approximately a seven-fold increase. Assuming that each teacher teaches 30 students at least, the number of students Meghshala has impacted in Karnataka alone, would be around 1,34,000.



62% of our users are in Karnataka. Our app shows highest usage for Grade 7, with 3646 hours of usage, followed by Grade 6 with 3516 hours of usage. This may be due to the fact that the government changed the curriculum for Grade 6 and 7 from the Karnataka State Board to NCERT and the teachers found our content helpful in realigning their teaching practices to the NCERT methodology

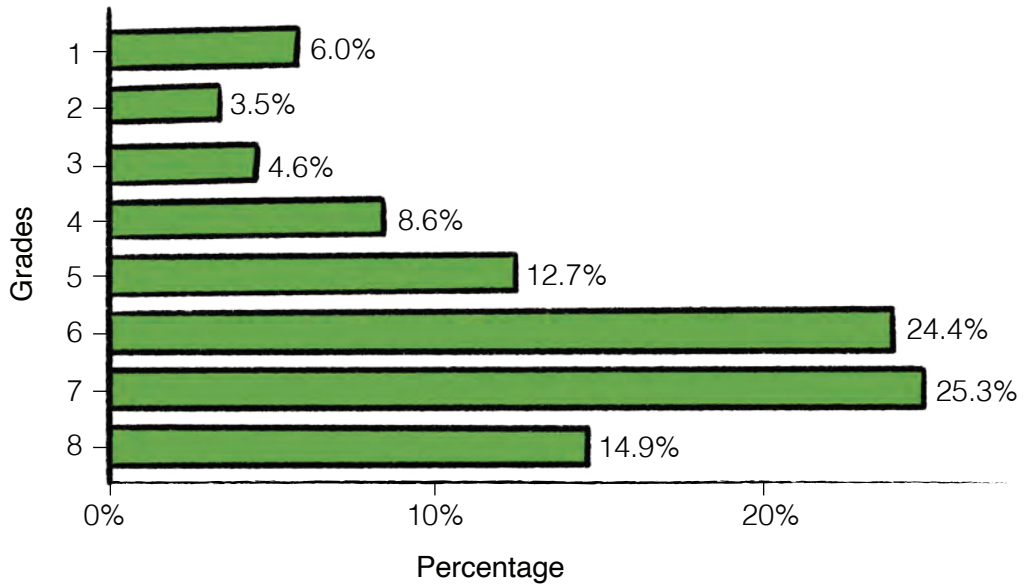
Yearly Growth in Karnataka



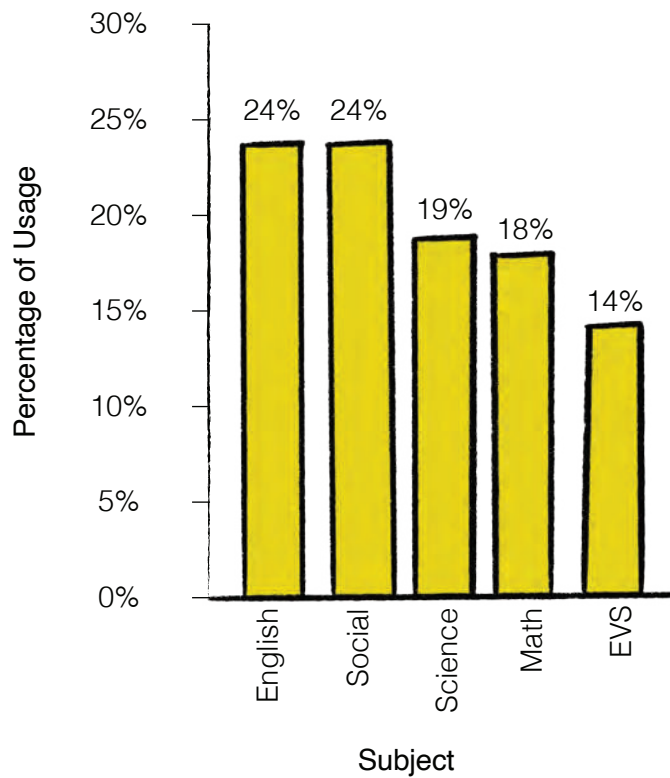
Usage Across India

65% of the total usage hours is by higher grades, 6,7,8. This is because teachers in higher grades find it easy to break down complex concepts with the help of our bite-sized, interactive content.

Grade-wise Usage Across India



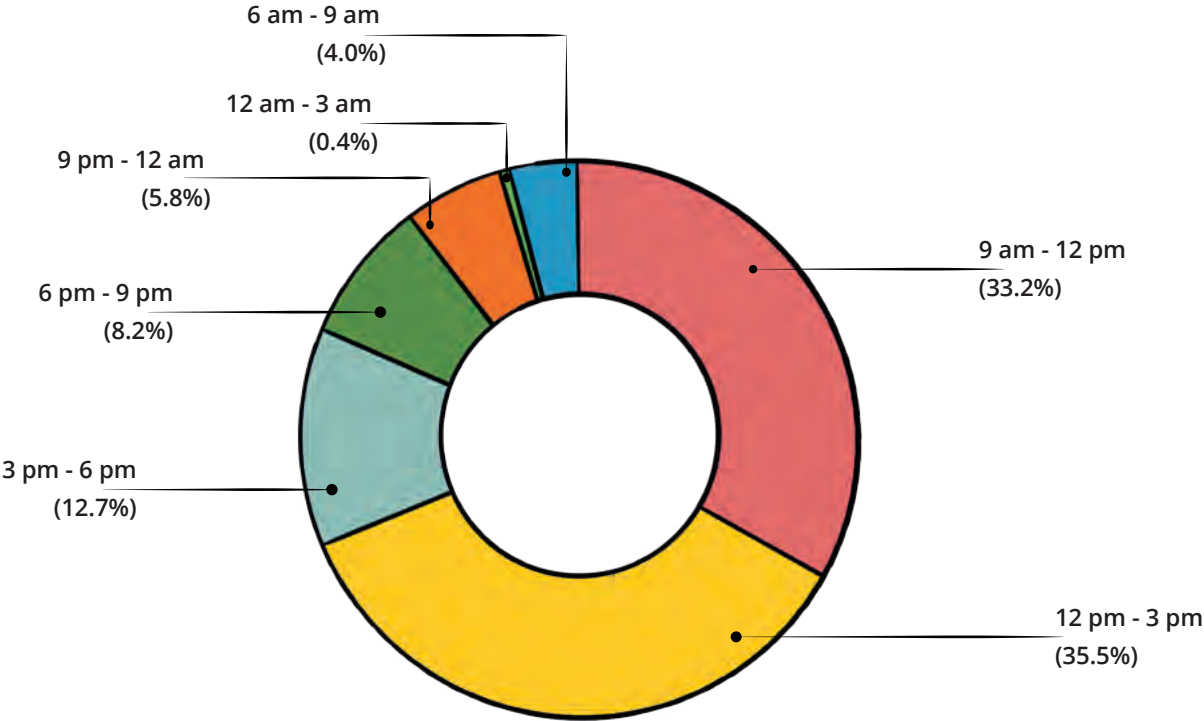
Subject-wise Usage Across India



Our app has two modes - a prepare and teach mode. We have observed that teachers use the prepare mode 30% of the time to prepare ahead of their class to improve their subject knowledge.

Teachers use the teach mode 70% of the time to engage students effectively in the classroom and improve class management. It also helps them reinforce concepts in after-school classes.

Hours versus Time of Day



(ii) Qualitative data

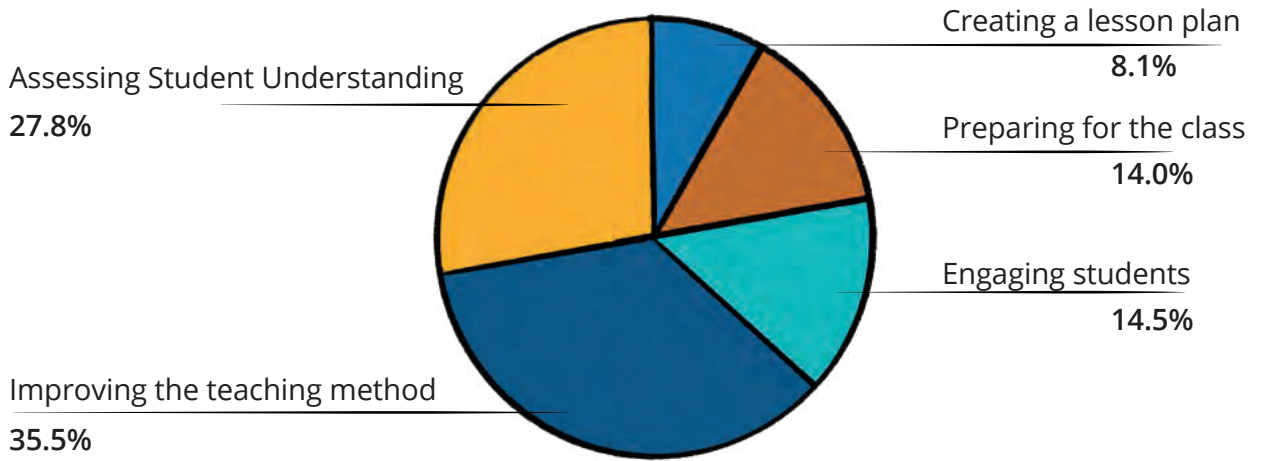
We also conduct independent research to support our app data. This helps us understand how Meghshala's content supports the teachers' pedagogical skills.

A survey done with 130 teachers in our funded schools, showed us the following:

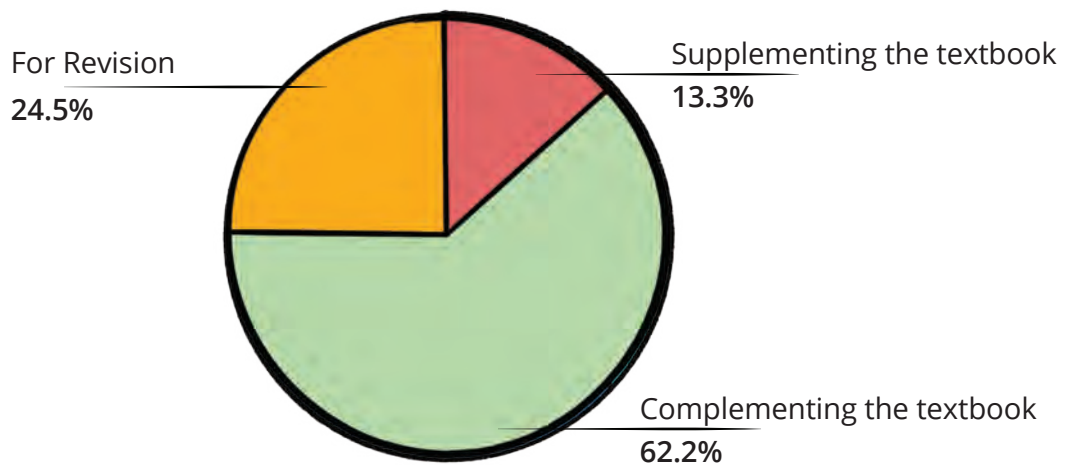
- (a) Approximately 35% of the teachers use our innovative content and teacher instructions to enhance their classroom teaching practices.
- (b) 28% of teachers use our contextualized and critical thinking assessments to check how much and how well students have grasped concepts.
- (c) Approximately 62% of teachers use our content as a teaching aid to complement the textbook. This is because our lessons make teaching concepts fun and help students retain their learning, thanks to the audio-visual and interactive content.

The data we have collected over the years has helped us understand the power of curriculum-aligned content. A factor that has kept us going and made us strive harder is the enthusiasm of our teachers. Their consistent usage of the Meghshala lessons is a mark of their trust and belief in us.

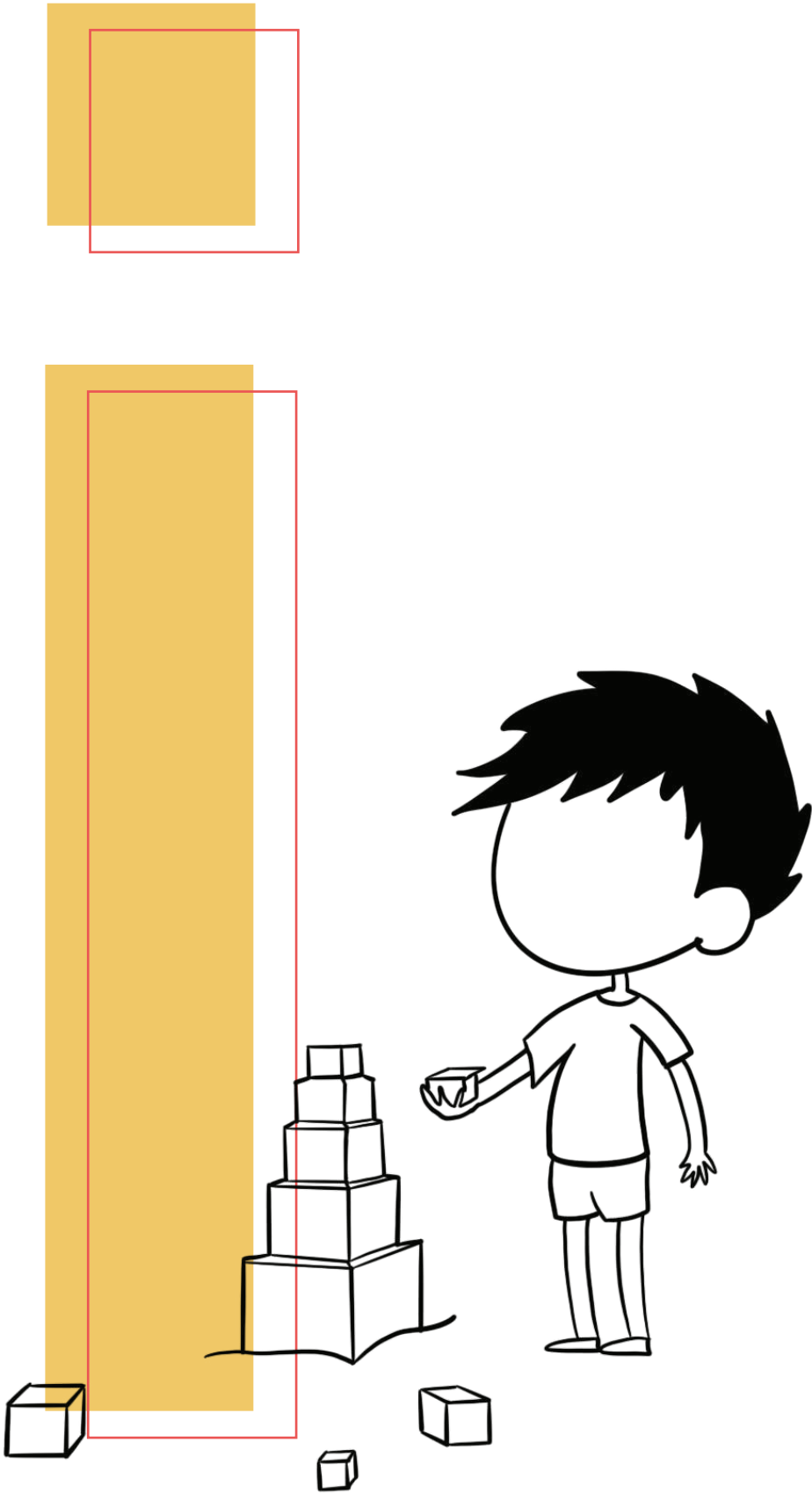
Application of Meghshala App



Application of Meghshala Content







Social Return On Investments

Social Return on Investment (SROI) is a method for measuring values not reflected in financial audits. It gives an estimation of social or environmental factors. This is usually used to identify how effectively a company uses its resources to create value for the community. So when one of our partners, Pratham Books, asked us to participate in their intra-accounting of SROI, we unhesitatingly accepted, because we were curious about how much value we brought to the community. Through Catalyst Management Services, which conducted an in-depth study of our intervention and helped frame our SROI for teachers.

Assessing our effectiveness

We analyzed the data of assessments conducted for teaching and learning effectiveness post-intervention of Meghshala's e-learning program in schools of Manipur state.

The objective of the assessment was to understand the effectiveness of the Meghshala model in improving pedagogy and measure the change in academic learning outcomes of the students pre and post the Meghshala intervention.

The assessment was focused on five specific student skills - Active Engagement, Reflective, Critical, Empathetic and Creative thinking.

A total of 3300 students across grades 4,5,6 and all core subjects were assessed. Five districts in Manipur were targeted, that is Imphal West, Churachandpur, Senapati, Ukhrul and Thoubal.

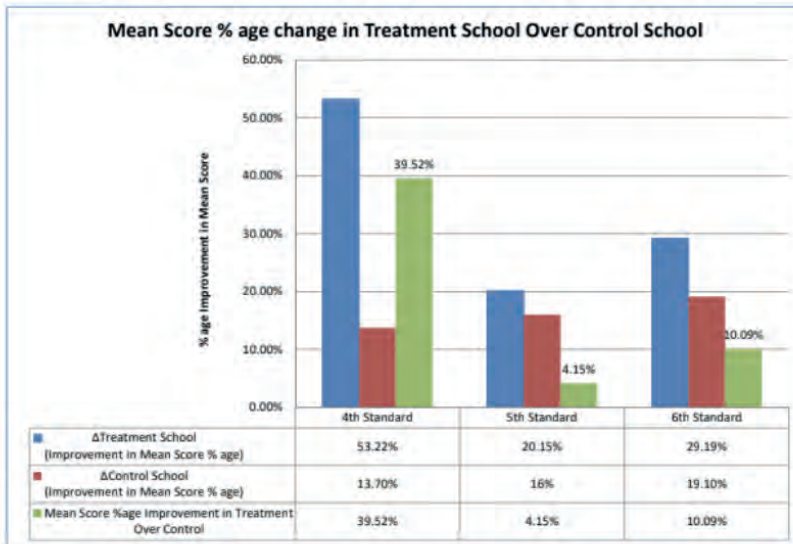


Post the analysis, Opel confirmed that Meghshala's pedagogy-based technology intervention as a learning and teaching aid for the teachers and students, has had a significant impact. And they have recommended it be implemented in all the other government schools in Manipur.

The report suggests that with more training to teachers to acquaint themselves with the new system and by motivating the students in the coming academic year, we can improve the scores. Hence this experiment concludes that there is a significant change in the learning outcomes of the students and they recommend Meghshala expand this program in all the government schools across Manipur.



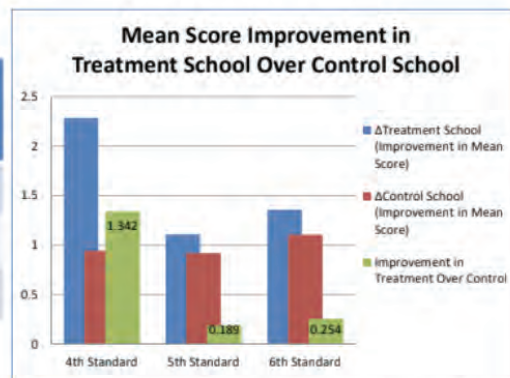
Mean Score Change In Percentage (Treatment V/s Control School)



Opel Consulting Pvt. Ltd. 2020

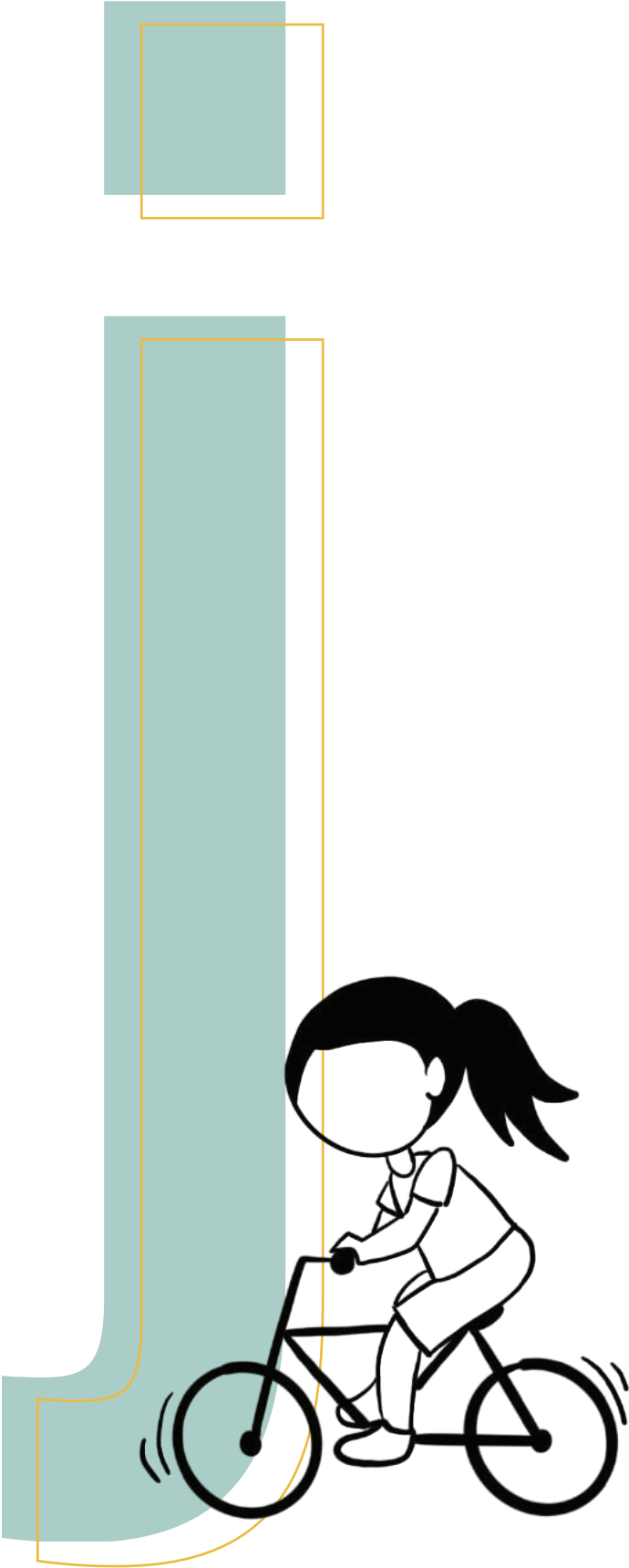
Mean Score Improvement (Treatment V/s Control School)

Grade	Δ_T [Paired Mean Difference]	Δ_C [Paired Mean Difference]	Change ($\Delta = \Delta_T - \Delta_C$)
4 th	2.283	0.941	1.342
5 th	1.108	0.920	0.188
6 th	1.358	1.105	0.253



- We see a considerable amount of change in mean scores in the Treatment Schools after the intervention.
- The above arrived results clearly rejects the assumed Null Hypothesis.

$$H_0 = \mu(\text{Post Test}) - \mu(\text{Pre Test}) = 0$$
- Hence we conclude that "Meghshala's Pedagogy based Technology intervention as a Learning and Teaching Aid for the teachers and students has a significant impact."
- We recommend to expand the model across all the 700 schools.



Stories of Hope

Supporting Teachers in the Classroom

Story of Mr R.K.Thapa

R.K. Thapa, a teacher from Sikkim, has been teaching for more than a decade. Throughout his career, he has used the lecture method of imparting knowledge. Over the years, however, teaching lost its sparkle and became just another way to earn a living. But all that changed after he attended a Meghshala training session organised for government school educators in Sikkim.

He began to learn new skills and like a student grew eager to learn new ways to conduct his classes. Using the 'pair share', group activities and discussion questions in Meghshala lessons, Mr Thapa was able to have eye-opening dialogues with students. He was surprised at how his classes became much more creative and interactive. As he says, "It helped me understand the capabilities of my students better and through classroom discussions and activities, I was able to adapt and control my teaching approach according to their need."

Thanks to Meghshala, he has now not only formed stronger personal connections with his students but also rediscovered his passion for teaching.



Story of Mr Sunil Singh

Mr Sunil's love for teaching has only grown stronger after 22 years in Irom Meijrao PS, a school that comes under Imphal West District, Wangoi Zone. In an area that is lush with paddy fields, the school is not easy to locate or approach as the rural patch roads make connectivity a challenge.

It has never been easy for Mr Sunil to manage a class of 45 to 60 energetic students. There are other factors adding to his challenges. Most of the children are from farming communities and live in remote areas and have difficulty reaching school. And particularly unique to this local community is the lack of televisions and hence the installation of a loudspeaker to make announcements to the neighbouring areas. This often causes disturbance and students find it difficult to concentrate in class.

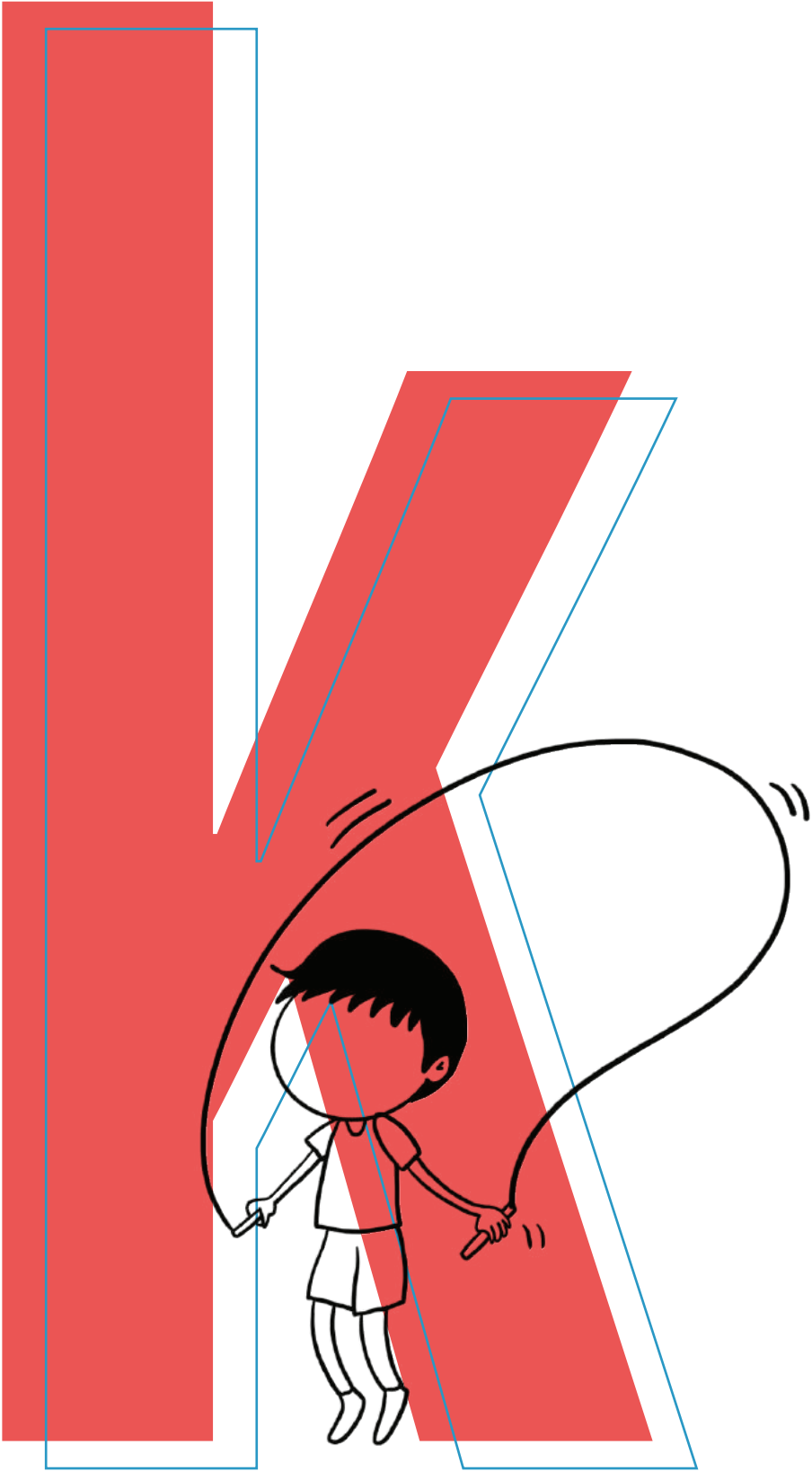
After Mr Sunil received the Meghshala app, life has changed students and teachers. Mr Sunil is not the only one thrilled. The students, fascinated by the wonderful animations and beautifully illustrated lessons are more than happy now to attend classes.. They enjoy taking part in the activities recommended in the lesson. Now Mr Sunil has no difficulty keeping them engaged and attendance has improved. According to him, even the parents were so impressed that they came forward and showed their willingness to invest in smartphones for their children to learn. Most of the shy teachers and the bright students of this school have now grown fond of the local Meghshala implementation associate and the feeling is mutual.



**Mr R K Thapa
(Sakyong Namgye thang JHS)**



**Mr L Sunil Singh,
(Irom Meijrao PS)**



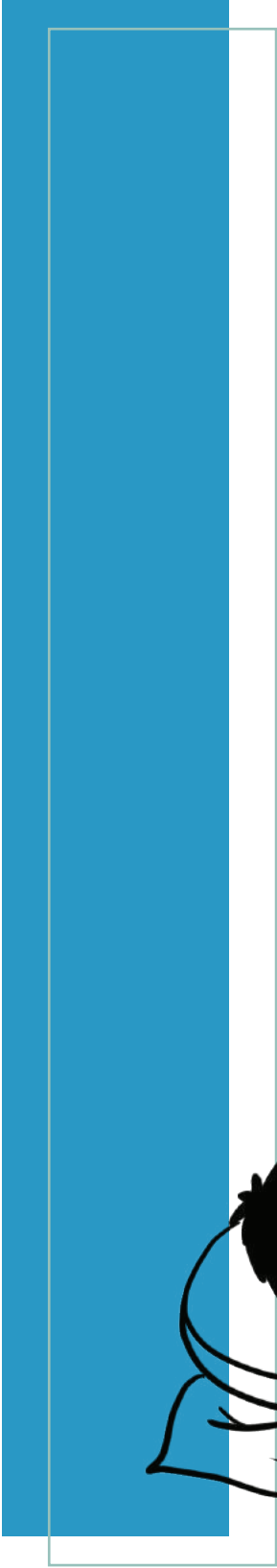
Ecosystem Change

COVID-19 and Our Response

The pandemic has not stopped us from reaching out to teachers who are struggling with the sudden increase in online education. Education is now all the more a pipe dream for children from disadvantaged backgrounds. As we have always stood for equitable education, and have used our expertise and knowledge of government schools, we are in the unique space to innovate methods to help those for whom online education is beyond their reach.

- The Meghshala web app allows users to access all the content that is available in the Meghshala android app. This medium is great for users without access to an android phone, yet who can access content directly from the web.
- The user-friendly web app can be accessed by parents using any device with the internet. And teachers can use it to easily realign their teaching methods by sharing the screen and opening lessons.
- We are repurposing our content and publishing it on YouTube to ensure students and/or parents are able to use the same. In short three-minute videos, we highlight an activity or concept. These concepts are cross-curricular and so can be used by students in both state and central board schools.
- As part of our teacher professional development, we are posting short videos that assist teachers to build on teaching skills with a focus on technology-enabled distance learning. This includes crowdsourcing teachers to voice over Meghshala e-lessons to make them available for students in a video format on YouTube channels.





In the Pipeline

Teacher Development Programmes

As an ed-tech company, we are uniquely positioned to help teachers face challenges in engaging students creatively in the classroom. In the process of creating teacher development programmes, we continuously add to a resources bank for teachers to upskill themselves.

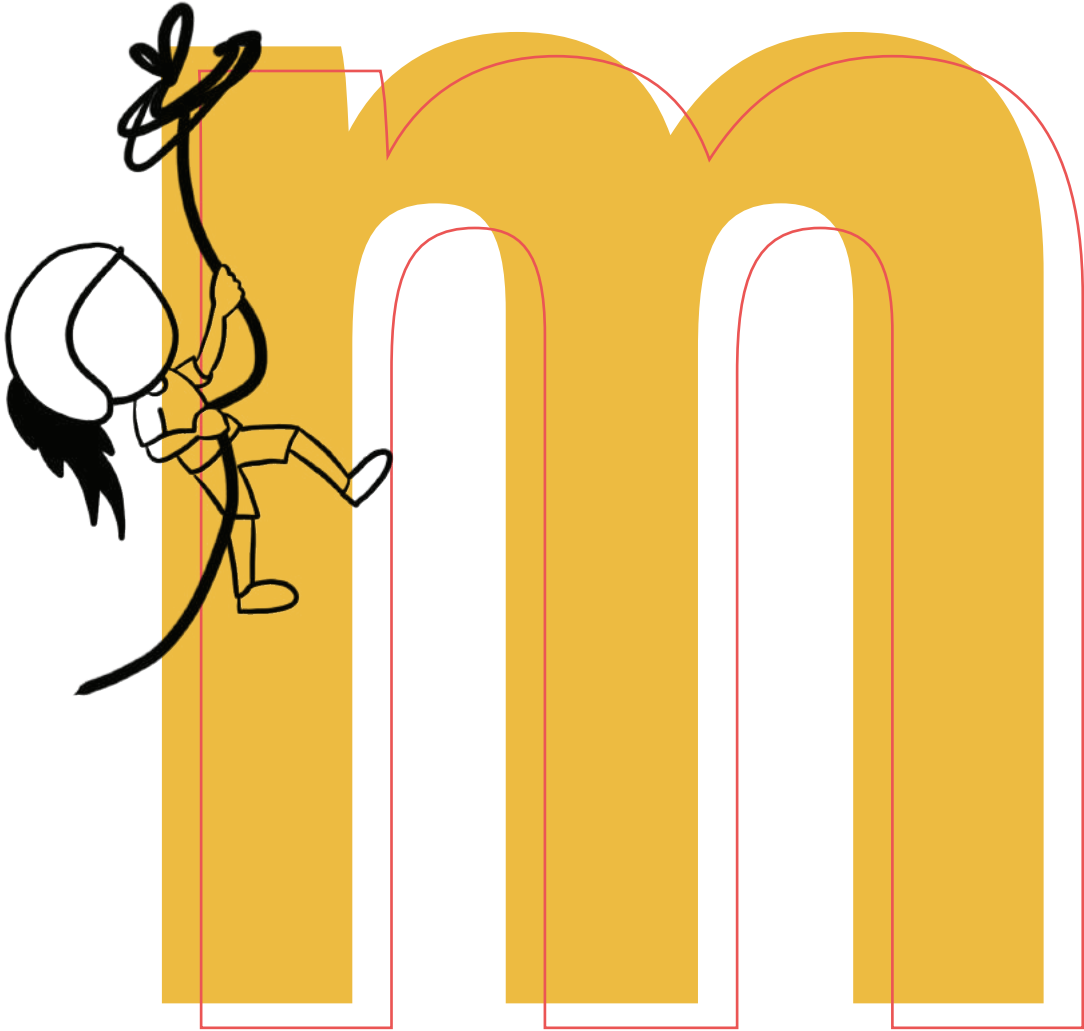
BEO-level virtual training

To keep in touch with our programmes on the ground, we are initiating BEO-level virtual training to enable adoption and offer modules for BEOs to train and monitor teachers. These short online training will show how to integrate technology into teaching - a priority in the coming day.

Webinars

We plan to co-host webinars with corporate organizations to showcase Meghshala to parents as a resource and to show them how to choose the right online teaching resources among the many available.





Digital Diary



January 2019: Meghshala signed the MoU with the Government of Manipur on 25th January, 2019 and decided to implement the Meghshala program in collaboration with CISCO India in 500 schools.



August 2019: Meghshala signed an MOU with CISCO and HRDD Sikkim. The CISCO India project, was inaugurated on October 15 in Gangtok.



February 2020: Meghshala Trust and DSERT of Karnataka signed an MoU for the academic year, 2020-21 academic year and Meghshala handed over its contents to DSERT.



March 2020: Meghshala and Meghalaya Education Department signed an MOU for an intervention with the support of Lenovo India.

Goa Training Sessions

Meghshala co-facilitated online training sessions along with the Government of Goa, Adhyayan and TISS; where 400 Master Trainers were trained. In these sessions, the primary issues discussed were how to teach students during the COVID crisis and how to reach the students of government schools. The topics covered were understanding virtual learning platforms, an introduction to Open Educational Resources (OER), unit/lesson planning, and ways to track students' learning. These trainers will go on to train close to 10,000 teachers.

Workshops

- **December 7, 2019:** Jyothi Thyagarajan spoke to teachers about the science of teaching Social Science at the Humanities conference at Mallya Aditi.
- **December 4, 2019:** Meghshala engaged in a productive training session with learning facilitators at CherYsh.
- **November 20, 2019:** Jyoti Thyagarajan spoke about the importance of basic education at the Education Innovation Conference, 2019.
- **April 30, 2020:** Meghshala (India), The Commonwealth Education Trust (UK), and Instill Education (South Africa) -- three organizations with years of expertise in virtual teacher professional development, co-hosted a webinar organized by the Global Schools Forum (GSF) titled, "What about the Adults? Part 1: Virtual Professional Development during COVID-19". We shared innovative approaches to providing teachers with remote professional development opportunities, especially in low-resource environments.



Humanities Conference at Mallya Aditi, December 2019



Education Innovation Conference, November 2019


The Sangai Express

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Meghshala Project reaches 5 districts

09-May-2019

WhatsApp Facebook Pinterest Twitter



IMPHAL, May 8
Meghshala teacher trainers have reached Imphal West, Thoubal, Churachandpur, Senapati and Ukhrul districts, said a statement of Implementation Manager, of the project, Mayopham today. The Directorate of SCERT in collaboration with Meghshala Trust, Bangalore, under the funding of CISCO, had launched the Meghshala Project in the State at SCERT Multipurpose Hall, Lamphelpat on May 2. The training session was held for five days. The project aims at using technology to provide tools and resources for teachers to improve quality of education in schools, said the statement.

The Sangai Express, 2019

‘WHEN YOU GO TO SCALE, YOU TEND TO LOSE INTEGRITY OF THE PRODUCT’

Pic: Naganraj Gudihal

Aahish Sen

Studies on education in India point to the urgent need on raising quality education especially in government schools. The Annual Survey of Education 2017 report noted that the quality of learning in fact deteriorated in government schools. Meghshala's significance is precisely in this context.

Teaching in high-end schools, as Jo points out, is all very well. "But if you want to leave any kind of learning impact you better be a part of those corporation schools... (because) without them you are as much use as a small stone in the path of a raging flood. "I had been teaching at the high-end schools all along, which was nuts, because majority of our children are from government schools." She realised she need to change tack. She invested her savings in a trust in 2014 and Meghshala was born.

The challenge was complex: Addressing scalability and quality. "The idea of a great teacher may have stood the test of time," she says, adding, "But s/he can teach at most about 10 or 15 children at a time. The point is to take it to scale. (And) when you go to scale you tend to lose the integrity of the product. So, how do you keep the integrity and still scale?"

The answer came in the production of multi-media teach kits, put in place through a learning management system and developed by "master teachers". Each teach kit lesson comprises interactive audio/ video aids and can be easily accessed by teachers through a hand-held device and projected on a screen or wall.

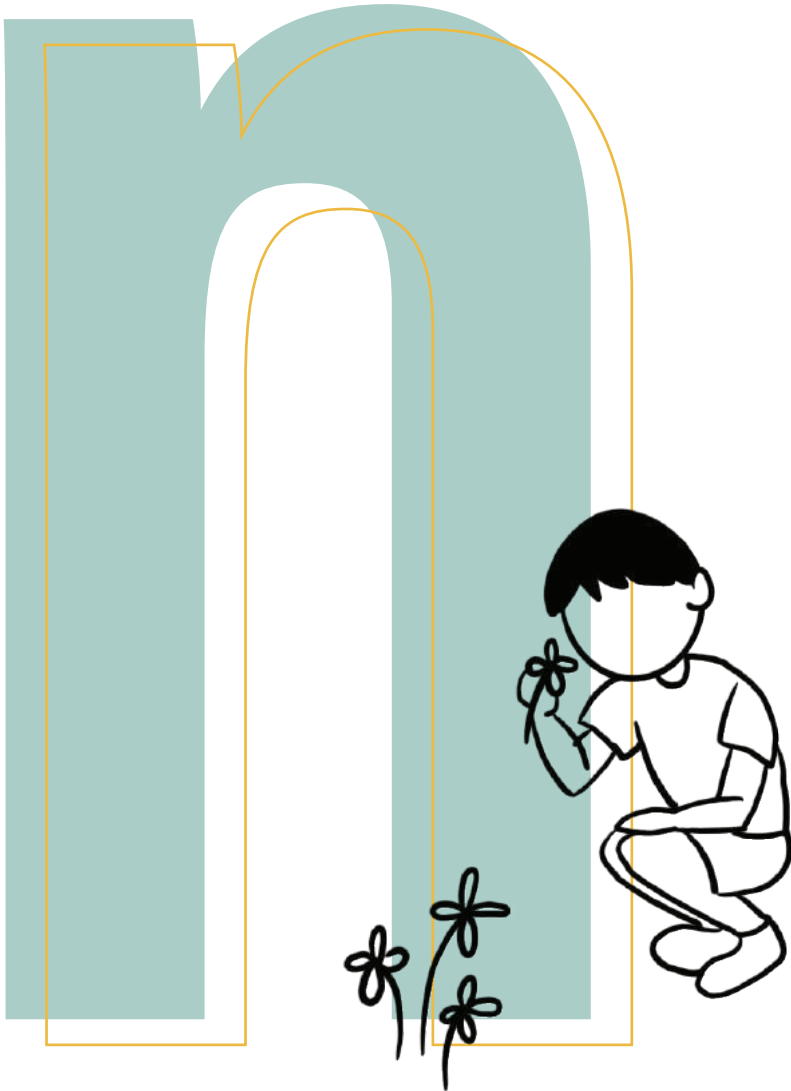
In addition to providing the hardware kit which includes a tablet and projector, it now offers a revamped Meghshala android application by which teachers in most parts of the world can access (its) content for free. The accent is not just on access but also on inclusion and therefore on translations and disseminating content in local languages.

“The idea of a great teacher may have stood the test of time. But s/he can teach about 10 or 15 children at a time. The point is to take it to scale. When you go to scale, you tend to lose the integrity of the product”

—Jo Thyagarajan

Thu, 26 December 2019
INDIAN EXPRESS <https://paper.indianexpress.com/c/47541789>

The Indian Express, 2019



Benefactors and Partners

A Few Words from Our Partners

Meghshala is an organization with a lot of heart and passion for making teaching and learning a meaningful experience. Their app is light and easy to use, content is contextualized and makes teaching easy for the instructor. The solution is especially relevant in these times when technology serves as an enabler and provides access.

- **Rohini Kamath, Program Manager at CSR, CISCO**

“It has been Lenovo's continued effort to provide ‘Smarter Technology for All’ to the most underserved populations in the remote parts of the country. Technology forms an integral part of Meghshala's innovation, content creation and implementation through the Teacher Enablement program which strengthens the access to quality education. In the three years, the Meghshala program has brought much needed improvement in learning outcomes in 550 schools, with over 1000+ teachers and 13500 students in the states of Karnataka and in the North East states of , Manipur and Meghalaya. We continue to support Meghshala in its endeavors to reach out to as many teachers and students with online education during COVID 19”

- **Pratima S. Harite, Head, CSR & Philanthropy, Lenovo Asia Pacific**



Supported by



Empowered by



Funded by



Partners





Awards and Recognitions

2017

Top Social Innovation Award by National Institute of Transforming India (NITI) - Aayog, Government of India.

2017 and 2019

The Bengaluru NGO Leadership Award.

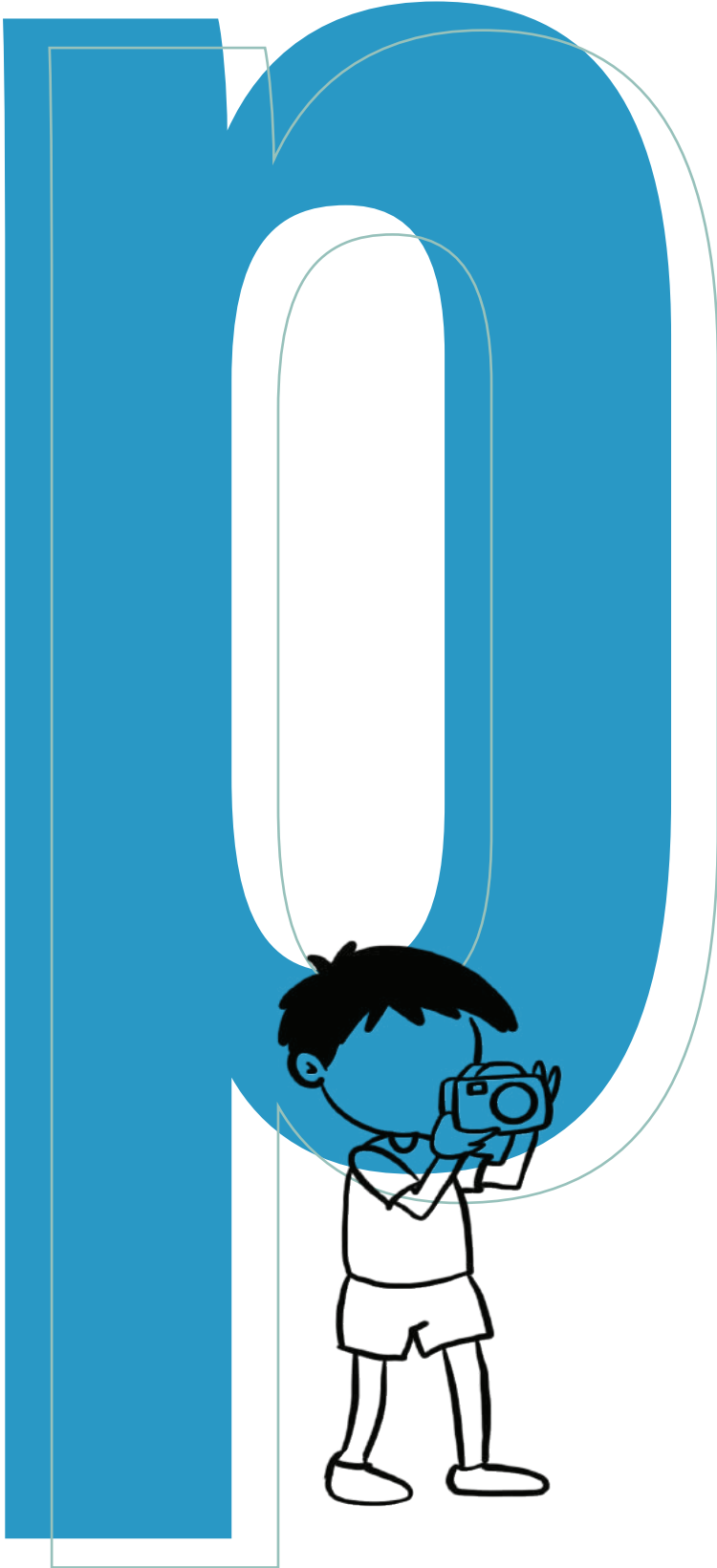
2018

Gratitude Network Award awarded to our Founder Trustee, Jyoti Thyagarajan.

2018 and 2019

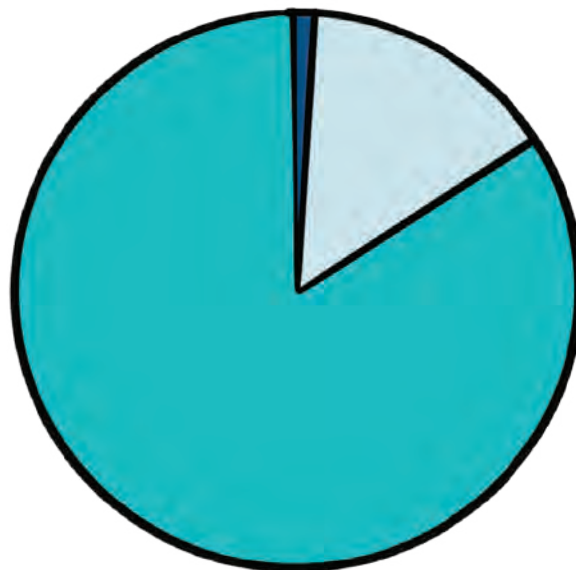
Recognition and invitation by the Ministry of Human Resource Development to present our work to various heads of the education department.





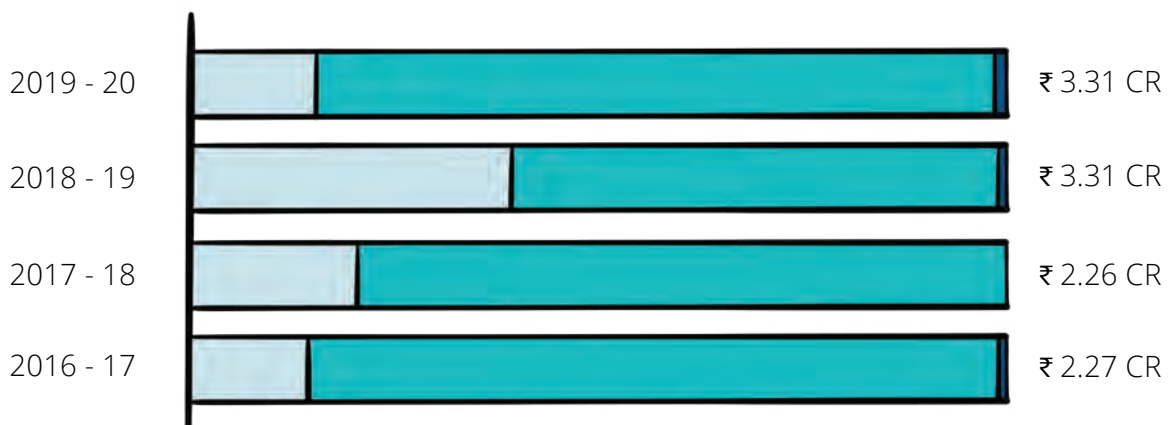
Financials

Income Statement 2019-20



- GRANTS 84%
- GENERAL DONATION 16%
- OTHER INCOME 1%

Meghshala's Income Breakdown over the Years:

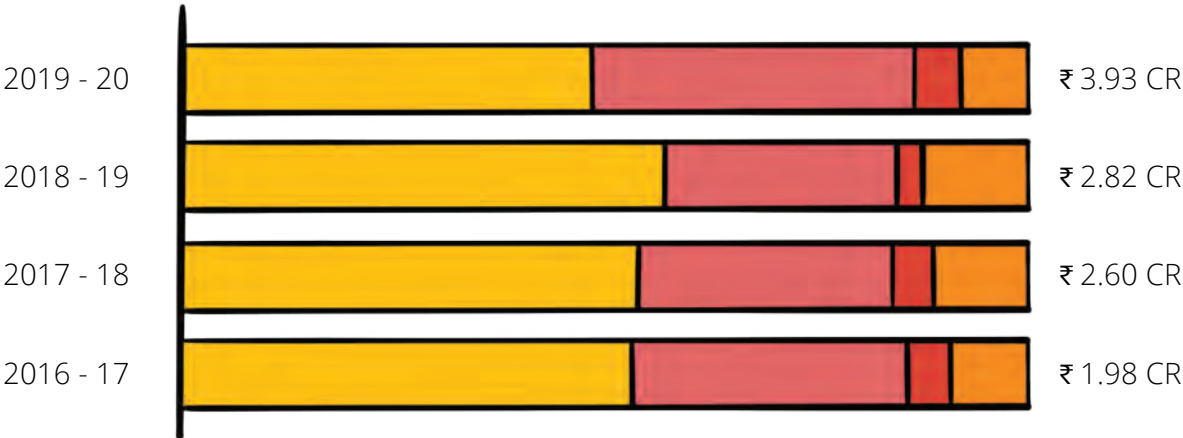


Expenditure Statement 2019-20

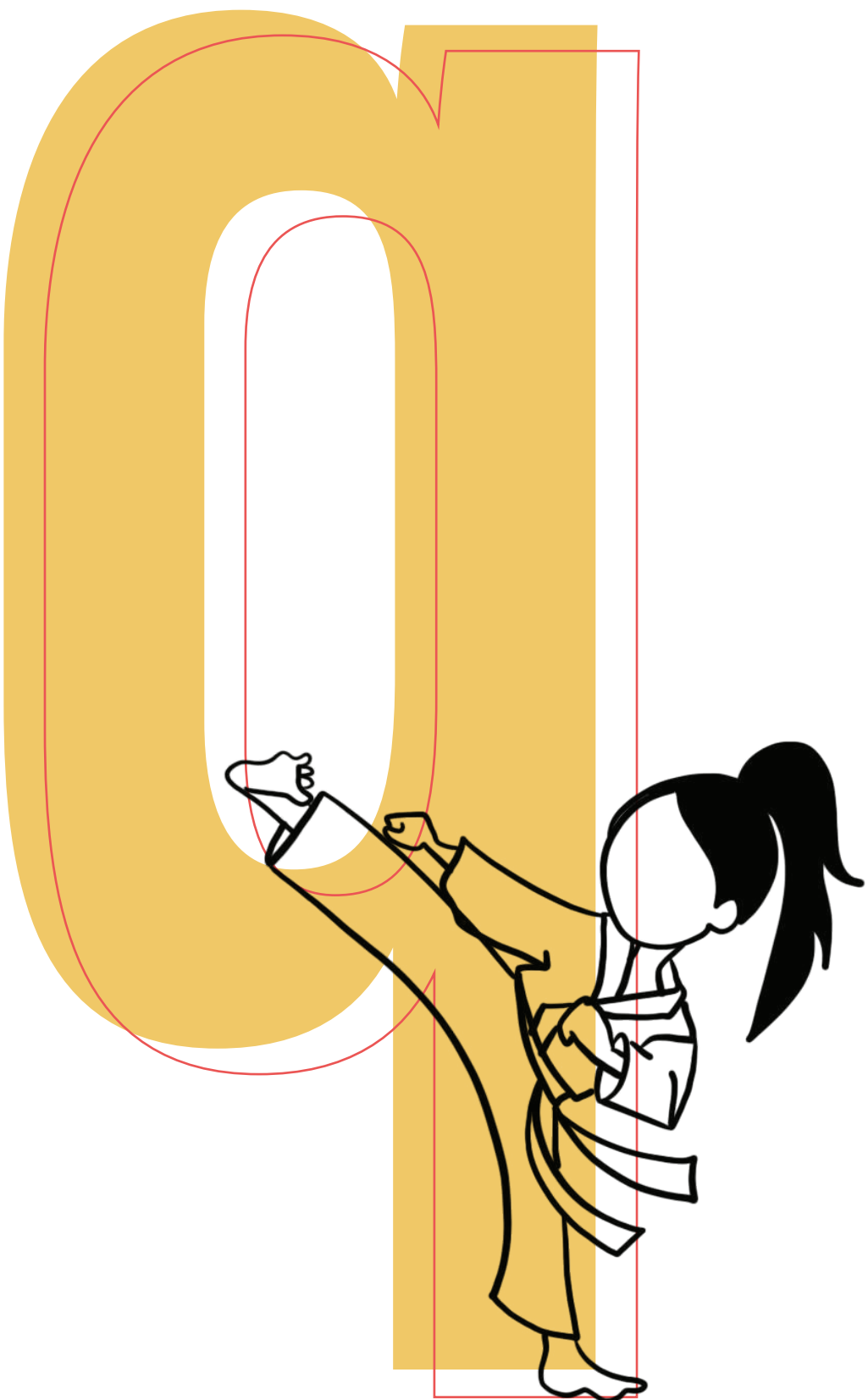


● CONTENT AND CURRICULUM CREATION	49%
● IMPLEMENTATION, TRAINING AND MONITORING	38%
● ADMINISTRATION AND OFFICE OVERHEADS	8%
● COMMUNICATION, TECHNOLOGY AND ACCESSIBILITY	5%

Meghshala’s Expenditure Breakdown over the Years:







People of Meghshala





Friends of Meghshala

Friends of Meghshala



Ms Jyoti Thyagarajan

Founder - Managing Trustee



Mr Manoj Kumar

Trustee



Mr D Shivkumar

Trustee



Mr Harish Doraiswamy

Trustee

Advisors

- Ms Maya Chandrasekaran
- Dr Shashi Nair
- Dr Sujata Rao

Mentors

- Dr Jay Warrior
- Dr Mukund Thattai

Pedagogy Consultant

- Dr Joan Huntley

Data Analysis and Reporting

- Augmented Understanding (AU.)

Statutory Auditor

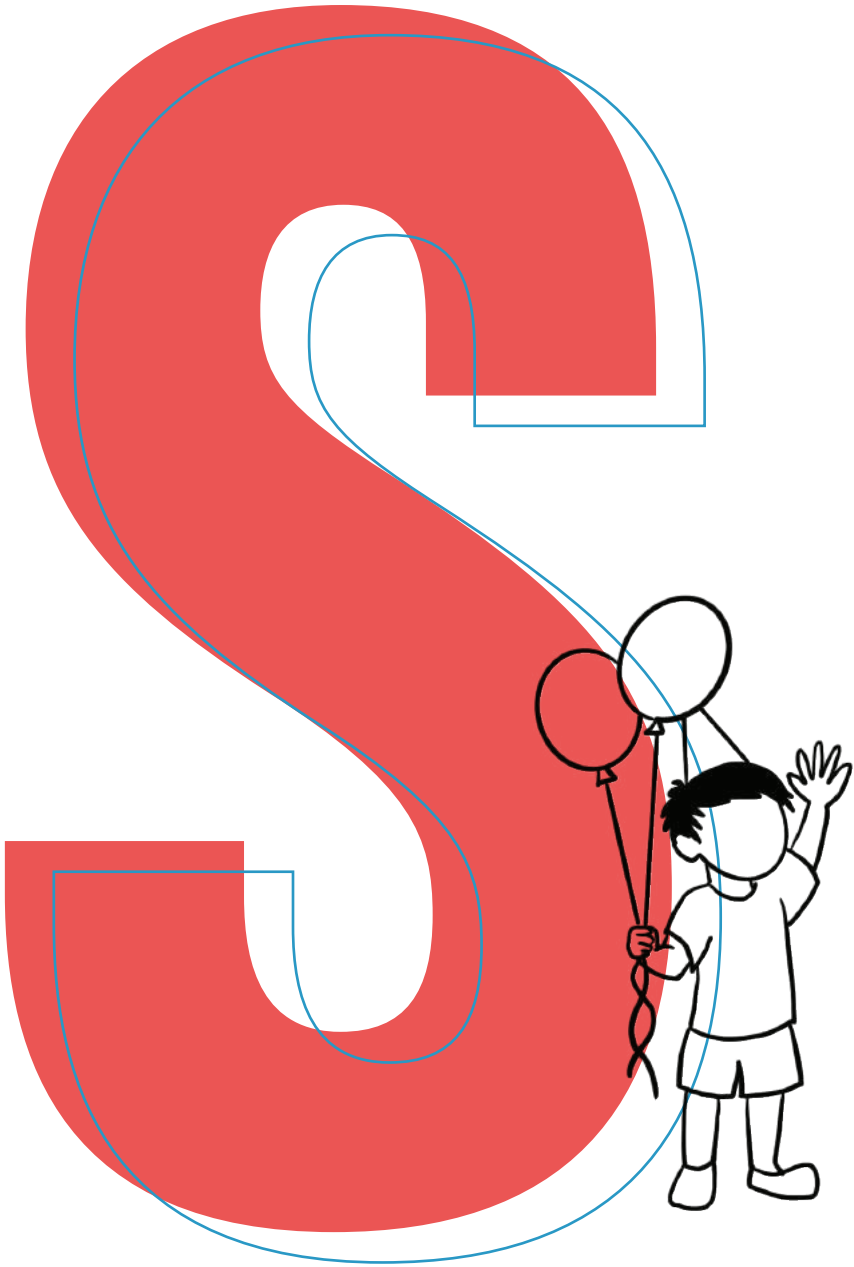
- Ms V. Kiranmayi (# 301-B, Mayflower Gardens,
Nagavarapalya Main Road, CV Raman Nagar Post, Bengaluru- 560093)

Technology Partner

- Jaaga Labs

Fiduciary Partner

- Ms Shuba Girish, Credens Fiduciary Solutions Pvt Ltd.



Connect with Us

Connect with Us

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Karnataka - 560001



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Panchavati, C.V.Raman House #45, Malleshwaram
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Bangalore 560003



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Email us at

support@meghshala.online

Download Meghshala app



Social Media

Find us on



